AJAY SHARMA

WORDPRESS DEVELOPER

CAREER OBJECTIVE

Years of professional experience in front-end development, WordPress, and SEO within the industry. Skilled in **WordPress, HTML5, CSS3, Bootstrap, JavaScript**, and **Photoshop**, with hands-on expertise in both **On-page and Technical SEO strategies**. Adapt at creating responsive websites, **infographics**, banners, and optimizing web presence in alignment with **Google's best practices**. Seeking a challenging role that allows me to contribute to both web development and creative design initiatives, enhance user experiences, and drive measurable digital growth in a forward-thinking organization.

TECHNICAL PROFICIENCIES

CMS & Platforms: WordPress (including custom theme design and development), Elementor, WooCommerce

Web Technologies: HTML5, CSS3, JavaScript, Bootstrap

UI/UX Design: Responsive Web Design, Web User Interface (UI) Design, Cross-browser Compatibility

E-Commerce: Online Store Setup, Payment Gateway Integration, Product Catalog Management

Graphics & Multimedia: Adobe Photoshop, Infographics, Banner Design, Multimedia Content Development

SEO & Web Optimization: On-page & Technical SEO, Google Search Console, Website Performance Speed Optimization

APIs & Integration: RESTful APIs, Third-party Plugin Integration

Version Control & Tools: Git, cPanel, WHM

SKILL SET

Front-End Development: Proficient in HTML5, CSS3, JavaScript, and Wordpress, Bootstrap for building responsive and interactive user interfaces.

Adobe Creative Suite: Skilled in Photoshop and other Adobe tools for creating high-quality visual content, graphics, and UI assets.

Problem Solving: Strong analytical thinking with the ability to troubleshoot issues efficiently and develop effective, scalable solutions.

Creative Implementation: Quick to conceptualize, design, and implement innovative ideas in both web development and visual design.

Agile Team Player: Works well in collaborative environments, adaptable to changing project requirements and timelines.

EDUCATION

DEGREE

Bachelor of Arts (PROGRAM) University of Delhi

DIPLOMA

DIGITAL ELECTRONICS

BOARD OF TECHNICAL EDUCATION DELHI

10th and 12th

CBSE(Science) -DELHI

ABOUT ME

Date of Birth: Nov 29, 1987
Age: 32
Gender: Male
Birth Place: Delhi, India

CONTACT

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INTERESTS

Online Study

Problem Solving

Physical Activities

HOBBIES

Travelling

Cooking

EXPERIENCE

Team Lead / WordPress Developer
JBN Creators Pvt. Ltd. | 2023 – Present
Industry: Web Development

- Lead custom projects for WordPress development, including theme, plugin, and API integrations.
- Develop pixel-perfect front-end interfaces using HTML5, CSS3, JavaScript, and modern UI frameworks.
- Optimize WordPress websites for speed, scalability, and SEO best practices.
- Integrate payment gateways, CRM tools, and marketing automation platforms.
- Manage WordPress security, backups, and technical documentation.
- Work closely with UI/UX designers, QA teams, and backend developers in an agile environment.
- Provide technical consulting and solution architecture for client projects.
- Handled SEO team operations and performance reporting.
- Oversaw recruitment activities in collaboration with HR.
- Managed floor operations and ensured smooth daily functioning.
- Conducted regular team meetings to review progress, address issues, and align on goals.
- Developed and enhanced high-performance, scalable, real-time, and secure websites used globally.
- Delivered multiple projects in collaboration with the design, development, and SEO teams.
- Ensured high-quality standards and on-time delivery of solutions.
- Implemented robust website security protocols to protect against threats.
- Participated in team recruitment processes in coordination with HR.
- Stayed updated on industry best practices and conducted competitor analysis.

WordPress Developer
Machine Station – California, USA| 2021 – 2023
Industry: Machinery

- Managed the company's websites across multiple global locations.
- Resolved website issues, performed regular error handling, and improved user experience.
- Conducted regular website security audits and implemented necessary measures.
- Recruited team members in collaboration with HR and managed server operations.
- Performed content audits and aligned website content with business goals.
- Ensured website compliance with laws and regulations.
- Collaborated with the SEO and marketing teams to align with brand strategies.
- Maintained and enhanced approx. 14 in-house web projects.
- Recommended improvements to website architecture for performance and usability.
- Delivered quality solutions on time while meeting scalability and security requirements.

Front-End Developer / WordPress Developer
Onkar Infotech – Gurugram | 2011 – 2020
Industry: Airlines / Aviation

- Developed travel blogs and news websites such as blog.traveltrolley.co.uk and news.southalltravel.co.uk.
- Built and optimized scalable, secure, and real-time websites used worldwide.
- Completed critical projects alongside agile development, design, and SEO teams.
- Delivered high-quality web and desktop software applications within deadlines.
- Onkar Infotech, established in 2000, is a leading travel BPO serving clients primarily in the UK with end-to-end business process outsourcing solutions.

Web Designer / SEO Executive
Property Sensex – New Delhi | 2010 – 2011
Industry: Real Estate

- Developed and maintained company websites.
- Collaborated with design and development teams.
- Designed complete websites from scratch.
- Managed WHM, blogs, and content updates.

Selected Projects / Case Studies
- https://jaindecor.com
- https://webdesignanddevelopmentservicesusa-597485f4.nip.io
- https://spraybedlinersupstateny.com
- https://akashicrecordworld.com
- https://goglobalumitravel.com
- https://kleanwaypressurecleaning.com
- http://blog.traveltrolley.co.uk
- https://machinestation.mx
- https://machinestation.us
- https://machinestation.in
- https://risaaivf.com
- https://pregaworld.com
- https://nucros.com
- https://sadajeevan.com
- https://shreesaree.com
- https://saarthakbakshi.com
- https://freshcrush.com
- https://iamin.digibounce.com
- https://www.india-webdesigners.net
- https://www.applehousetravel.co.uk
- https://www.cheapticket.co.uk
- https://www.awayholidays.co.uk
- https://www.traveltrolley.co.uk
- https://www.southalltravel.com
- https://www.flysharp.com
- https://www.stsports.com

- https://www.southalltravelgroup.com

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ONLINE PORTFOLIO

https://webdesignanddevelopmentservicesusa-597485f4.nip.io

https://www.behance.net/ajaysharma1987